

# Smart Sensing 2020

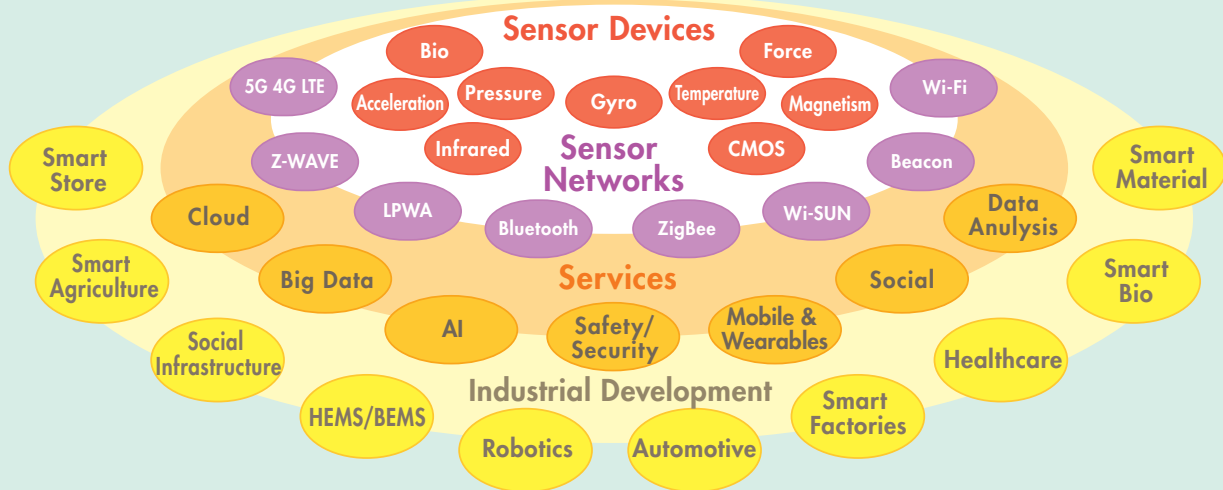
**5.27** (Wed.) - **29** (Fri.) 2020 10:00-17:00

**Tokyo Big Sight**  
Aomi Exhibition Hall + TFT Hall

Organizer: JTB Communication Design  
Co-organizer: Japan Electronics Packaging and circuits Association

Entry: 1,000 yen (free with advance registration)

Experience a Future in S2 x sensor!  
A new society platform exhibition creating new values with **Sensing Technology!**



## Exhibitor Categories

### Sensors, Sensor Nodes

- Target Sensors: Light, Temperature, Color, Acceleration, Gyro, Inertia, Pressure, Magnetism, Chemical, Human Presence, etc.
- Characteristics: Elasticity, Flexibility, Wearables, Contact/non-contact, etc.
- Technologies: Light (photoelectric, IR, laser, fiber, etc.), Proximity, Sound wave, CMOS/CCD, MEMS, etc.

### Semiconductors, Parts & Devices, Electronics Telecommunications Devices, Network Systems

- Short-range wireless (RFID, NFC, etc.), Wireless PAN (Bluetooth, ZigBee, etc.), Wireless LAN, 5G, etc.

### Software

- AI, Data analysis, Information processing algorithm development, Control, Image processing, etc.

### Data Platform

- Data Exchange, Data Bank, etc.

### Power Sources

- Long-life, Flexible, Energy harvesting technology, etc.

### Other Related Devices & Technologies

- Manufacturing equipment, Analysis and testing equipment, Security, Data servers, etc.

### Services

Universities, Research Institutes, Governmental Agencies, etc.

## Visitor Categories

### Sensor Node Manufacturers, Sensor Set Manufacturers Fields With the IoT Is Expected to Play a Role:

- Automobiles, Logistics, Transport, Aircraft
- Household electronics/AV, Household equipment, Household security
- IT, Telecommunications

- Smart Store
- FA, Automation
- Medicine, Welfare, Healthcare
- Infrastructure

- Smart Material
- Agriculture, Environment, Disaster prevention
- Amusements
- Energy, Power, Gas, Water Supply etc.

**Exhibitor Application Deadline: February 14 (Fri.)**

\*Co-located Exhibitions: ● The Total Solution Exhibition for Electronic Equipment

- Organizer:
- Japan Electronics Packaging and Circuits Association (JPCA)
  - Japan Institute of Electronics Packaging (JIEP)
  - Japan Robot Association (JARA)
  - Japan Federation of Electronic Parts Distributors And Dealers
  - Tokyo Electronics Appliance wholesalers Association

- Co Organizer :
- Electronic Device Industry News (Sangyo Times Inc.)
  - THE ELECTRIC WIRE & CABLE NEWS(KOGYO TSUSHIN CO.,LTD.)
  - JTB Communication Design, Inc.

- 50th International Electronic Circuits
- Total Organic Devices Expo

- 34th Advanced Electronics Packaging Exhibition
- WIRE Japan Show
- JEP / TEP Show

- 22th Jisso Process Technology Exhibition
- E-Textile

## Exhibition information

¥ Exhibition fee : 1 booth / 7.5m<sup>2</sup> \*including tax

Regular	JPY 412,500
For Academia	JPY 206,250

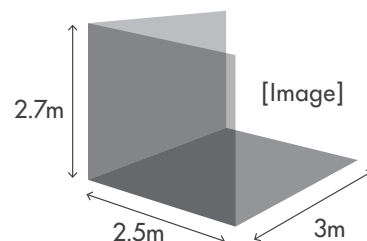
## Booth specifications

-1 booth: 7.5 square meters (W3m X D2.5m)

-With panels (H2.7m) to separate neighboring booths \*The corner booths will not have walls to aisles.

-The above exhibition fee does not include the cost for installation & dismantling, decoration, booth cleaning & disposal, and the charges for electricity/water supply and drainage/telephone.

-Booth allocation will be determined by the organizer based on specification of the floor plan.



## How to apply

Please fill out and sign the application form and mail(or fax) it to the Secretariat.

- ① **Application Deadline: February 14 (Fri.)**
- ② **How to pay:** An invoice will be mailed after receipt of application. Please remit the payment via bank.
- ③ **Cancellation:** In principle, applications cannot be cancelled after the Application Form is submitted.

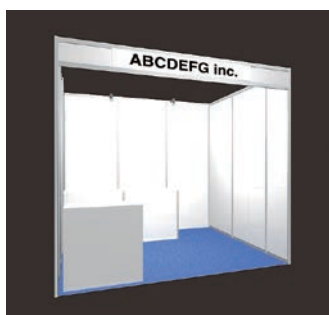
Only when the Secretariat deems it unavoidable, the cancellation will be accepted. In such cases the following penalties will be incurred based on the date written notice of cancellation is received.

(Deadline for Payment: **Mar. 31 (Tue.)**)

The received date of cancellation	Cancellation fee
Before Mar. 6 (Fri.), 2020	50% of the invoiced amount
On and after Mar. 7 (Sat.), 2020	100% of the invoiced amount

## Package booth (Optional)

■ 1booth



Set item		
Parapets	Lighting 2sets	Reception Counter (W900 D450 H800)
Carpet	Power outlet 100V	Folding Chair
Company name display	Primary electrical fees (500W)	Display Cabinets (W900 D700 H1000) 3sets

\*The above prices are fees for furnishing and ornamentation only.

For the details, please refer to the Exhibitors Manual available at the Exhibitors' Briefing in March, 2020

## Schedule



Inquiry

Smart Sensing  
2020

Secretariat of Smart Sensing c/o JTB Communication Design, Inc.  
Celestine Shiba Mitsui Building, 3-23-1, Shiba, Minato-ku, Tokyo, Japan 105-8335  
TEL: +81-3-5657-0771 FAX: +81-3-5657-0645 E-mail: smartsensing@jtbcom.co.jp

Jtb  
Communication  
Design

# Smart Sensing 2020

## Application Form \*Be sure to make a copy of the application form and keep it for your record.

Application Deadline

February 14 (Fri.), 2020

Sent to Secretariat Office ( c/o JTB Communication Design, Inc. )  
 Celestine Shiba Mitsui Building, 3-23-1, Shiba, Minato-ku, Tokyo, Japan 105-8335

TEL: +81-3-5657-0771

Mail: smartsensing@jtbcom.co.jp

**FAX: 81-3-5657-0645**

We apply for the exhibition in consent with the "Terms and Conditions" (the reverse side of this form) and "handling of personal information" below. ( (required))

<https://www.smartsensingexpo.com/eng/privacy.html> Organizer: JTB Communication Design, Inc. Date: DD \_\_\_\_\_ MM \_\_\_\_\_ TT \_\_\_\_\_

Name of Company or Organization					
Applicant	Department	Title		Name	
Contact	Address				
	Zip code			Name	
	TEL			FAX	
	Email				
<input type="checkbox"/> Co-Exhibitor (Sharing the booth)					
Name of Company or Organization					

### ■ Please check one in case of a submitting application besides Smart Sensing

- |                                                                            |                                                                         |
|----------------------------------------------------------------------------|-------------------------------------------------------------------------|
| <input type="checkbox"/> 50th International Electronic Circuits Exhibition | <input type="checkbox"/> 34th Advanced Electronics Packaging Exhibition |
| <input type="checkbox"/> 22nd Jisso Process Technology Exhibition          | <input type="checkbox"/> Total Organic Devices Expo                     |
| <input type="checkbox"/> WIRE Japan Show                                   | <input type="checkbox"/> JEP / TEP Show                                 |
| <input type="checkbox"/> E-Textile                                         |                                                                         |

### ■ Exhibition fees / Booth selection

Number of Booth(s) / Exhibition Fee	7.5m <sup>2</sup> /booth *including tax
	· Regular <b>JPY 412,500</b> × booth(s) = <b>JPY</b> _____ · For Academia <b>JPY 206,250</b> × booth(s) = <b>JPY</b> _____
Product or Technology	Please choice your product or technology to be presented (as far as planned) *multiple answers allowed
	<input type="checkbox"/> Sensor devices/nodes <input type="checkbox"/> Semiconductors/electronic devices <input type="checkbox"/> Network devices/systems <input type="checkbox"/> Softwares <input type="checkbox"/> Electronic power supply <input type="checkbox"/> Other devices/technology ( _____ ) <input type="checkbox"/> Services <input type="checkbox"/> Other ( _____ )
	*Details [ _____ ]

### ■ Remarks

\*For information of package booth, please refer to the Exhibitors Manual available at the Exhibitors' Briefing in March, 2020.

Secretariat use only		
Receipt No.	Confirmation by secretariat	Invoice No.

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# Terms and Conditions

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## 1. Contract formation and withdrawal

Contract will be officially confirmed at the time the organizer receives the application form.

## 2. Prohibited transfer of booths

The exhibitor cannot lend out, sell, exchange, or transfer usage rights of its own booth without the permission of the organizer.

## 3. Co-exhibitors

If two or more applicants exhibit jointly, one of them must submit the application as the representative and notify the organizer of the company names, etc., of co-exhibitor(s).

## 4. Installation and removal of exhibits

The exhibitor shall decorate and move-in/move-out all exhibits and displays within the period stipulated by the organizer. If the exhibitor needs to move in and out or transfer the exhibits during the open period, the exhibitor shall conduct such an operation after obtaining the approval of the organizer.

## 5. Use of the exhibition space

Advertisement and sales activities shall be conducted within the booth space. Each exhibitor shall be responsible for avoiding congestion due to advertisement activities at the passage near the booth. Decoration and other articles shall not exceed the border of the allocated space. The organizer shall have the authority to prohibit or remove any conduct against the purpose of the exhibition such as decorations and exhibit items that are regarded to be a problem arising from any sound, operating manners, materials or other reasons. If the abovementioned prohibition or removal is exerted, the organizer shall not bear the burden for any repayment or any other related expenses to the exhibitor.

## 6. Exhibition management and waiving of responsibility

The organizer will do its best to efficiently manage and secure the exhibition as a whole including items displayed by engaging security guards. However, the organizer shall not be held liable to compensate for losses and/or damages resulting from any reasons.

## 7. Guaranty

The exhibitor shall guarantee the organizer that the exhibits, the related printed matters or other media do not infringe any third party's trademark rights, design rights, patent, utility model rights or other intellectual property rights.

## 8. Exhibitor's obligations

(1) If any third-party asserts to the organizer that an exhibitor's acts related to its exhibition at infringes on such party's trademark right, design right, patent, utility model right or other intellectual property right, the exhibitor shall assume the obligation to settle such dispute with such third-party on its own responsibility and not to hinder the normal and smooth proceedings of exhibition.

(2) The person responsible in the case of a group exhibition shall assume similar obligations as specified in the preceding paragraph for any claim concerning the infringement of intellectual property rights from any third-party against the exhibitor who is a member of the said group.

## 9. Compensation for damage:

(1) The exhibitor shall be responsible for any damage to exhibition facilities, building structures or injury accidents owing to negligence or other reasons of the exhibitor or its agent.

(2) The exhibitor shall agree to assume the obligation to compensate the organizer for legal costs, debts (including attorney's fee), necessary expenses, and other damages arising from a lawsuit based on the claims in the following cases:

(a) A lawsuit is filed against the organizer based on the assertion that an exhibitor's acts related to its exhibition infringe such party's trademark

right, design right, patent, utility model right or other intellectual property right (including the case where the organizer becomes the accused together with the exhibitor).

(b) The organizer assumes the obligation of compensating damages as a result of court judgment, or reconciliation whether judicial or non-judicial, with respect to the lawsuit as specified in (a) above. (In case of reconciliation, the organizer shall not be bound by the exhibitor's intention.)

## 10. Booth allocation

Booth allocation will be determined by the organizer based on specification of the floor plan.

## 11. Show cancellation

The organizer, based on its own judgment, may change the period of or cancel the exhibition if the land or structure used for the venue becomes inappropriate for use, or if the show is interrupted owing to a legitimate cause. In such cases, the organizer shall not be held liable for resultant damages, cost increases, or any other problems.

## 12. Payment

The exhibitor is to make payment by the date as stipulated on the invoice. Payment is to be made by bank transfer, in Japanese yen with the transfer charges being paid by the exhibitor. Promissory notes and person/company checks are not accepted.

## 13. Cancellation charges

In principle, cancellations will not be accepted once the application form is received by the secretariat. Only when the secretariat deems it unavoidable will cancellations be accepted, and in such cases the following penalties will be incurred based on the date when written notice of cancellation is received.

Before Mar. 6, 2020:	50% of the invoiced amount (including tax).
From Mar. 7, 2020:	100% of the invoiced amount (including tax).

## 14. Obtaining the visa

If an overseas exhibitor needs to obtain a visa, the exhibitor shall take responsibility to create, or follow the procedures for obtaining, the necessary documents. In principal, the organizer shall not issue, an invitation letter and a letter of guarantee according to the format designated by the Ministry of Foreign Affairs of Japan for any exhibitors.

The exhibitor who cannot exhibit due the inability to obtain a visa (ie. Refusal by Japanese authorities, insufficient process time) shall not have the right to claim against the organizer compensation for damages arising therein.

## 15. Observance of regulations

The exhibitor hereby agrees to observe the regulations set by the organizer as part of this contract and to abide by them. In addition, the exhibitor shall interpret all the regulations set by the organizer as aiming to preserve the benefits of this exhibition and agrees to cooperate in the execution of said regulations.

## 16. Changes and additions for the terms

The exhibitor agrees to obey the decision of the organizer about the any matter not provided in these rules. The organizer reserves the right to change or add rules by notification to the exhibitors when they judge it is necessary for the aim of exhibition.

## 17. Governing law

The exhibition contract shall be governed by, and construed and interpreted in accordance with the laws of Japan.

## 18. Jurisdiction

In case any disputes arise out of or in connection with the exhibition contract, the Tokyo Dist.